

# Faith Martin

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Seattle, WA

(509) 845-1939

## SUMMARY OF QUALIFICATIONS

- 35 years of experience broadcasting and producing radio programming for a variety of markets and audiences
- Media experience that spans television, radio, public speaking and digital media
- Proven ability to drive social media traffic through personal, on target content
- Dynamic skillset forged through experience in radio sales, marketing, client relations and advertising
- Extensive experience public speaking, performing, and meeting deadlines under pressure

## MEDIA EXPERIENCE

### ***On Air Personality/News & Public Affairs Director, Townsquare Media, Tri-Cities, WA*** **2009 – Present**

- Plan and execute engaging “Afternoon Drive” show from 3 PM – 7 PM weekday afternoons. And ‘Midday Show’ on affiliate station. Content includes guest interviews with politicians, musicians, and community members from the region.
- Responsible for planning and creating traffic generating content for station websites.
- Collaborated with other producers and media specialists to implement campaigns and promotions for the station and its clients.
- In person promotion includes live on-location remote broadcasts and appearances on a regular basis.
- Spearhead voice tracking and morning news across four stations. Additional responsibilities across all stations include the documentation and upload of all public affairs programming for FCC.

### ***Public Speaking Professional, Keynote Speaker, Tri-Cities, WA*** **2010 – Present**

- Keynote speaker at yearly Women in Business Event for Energy Northwest.
- Advocate for Pet Over Population Prevention acting as Host of events and contribute to fundraising initiatives.
- Inspirational Keynote Speaker fundraising nearly \$250,000 for My Friends Place teen homeless shelter.
- Motivational Speaker delivering inspirational message to youth at Tri-Tech Skill Center

### ***Morning News Anchor, KNDU TV, Tri-Cities, WA*** **2007 – 2009**

- Acted as on camera anchor for top rated morning news program in the Tri-Cities.
- Responsible for sourcing, editing, shooting and producing stories aired within strict deadlines.
- Established and maintained relationships with key community stakeholders including local police, politicians, magistrate, and notable community members.

### ***Morning Show Host/Producer/Public Affairs Director, Clear Channel Radio, Tri-Cities, WA*** **1998 – 2007**

- Hosted the consistently top rated morning show while balancing responsibilities as producer and public affairs director.
- Supplemented the morning show with local and national news in a format relevant to listeners.
- Played an important role in mediating relationships with community officials, advertisers, and media specialists

## OTHER RELATED EXPERIENCE

***Performer, Lead Singer for The SHADES, Acoustic Duets and Solo Performances, Tri-Cities, WA*** **2004 - Present**

***Entertainment and Promotions Representative, The Shades Rock Band, Tri-Cities, WA*** **2004 – Present**

